

Southland
CREDIT UNION



Seal Beach Christmas Parade December 6, 2013 at 7pm "Surf, Sand & Santa"

www.sealbeachchristmasparade.org

>> (9/30/13) Parade entries has reached capacity and we are no longer accepting applications. For additional information, contact Chairman Scott Newton email: scottnewton2@hotmail.com <<

This hometown parade fits well with our city's image as being 'Mayberry by the Sea'. Over 3,000 participants in just over 110 entries entertain approximately 14,000 spectators along the three block stretch of Main Street from the Pier to Pacific Coast Highway. Entries are asked to perform the entire parade route to offer all spectators a grand holiday experience. This year's parade theme is "Surf, Sand and Santa".

The parade is presented by the Seal Beach Lions Foundation with support from the City of Seal Beach and the incredible sponsorship of Southland Credit Union, Run Seal Beach and other Seal Beach organizations.

Parade night is a wonderfully festive evening full of holiday spirit. Most business stay open and the many Old Town restaurants are prepared for the crowds. We encourage you to come early to wander Main Street and have dinner.

1. The parade route is all three blocks of Main Street from the Pier to PCH. It starts at the Pier promptly at 7pm. Final entries will start by 8:10pm. The parade ends at 8:30pm. The final parade entry is Santa Claus.
2. Chairs may be set up along the parade route before the street closure but please do not block any parking spaces. Chairs may be placed on the crosswalks at Central and Electric once the streets have been closed to vehicular traffic.
3. **Street Closures:** Beginning at 5pm, streets will be closed around the Main Street Parade Route: Ocean Avenue between 11th and 8th; Central Avenue between 10th and 8th; Electric Avenue between

10th and 8th; 10th Avenue between Electric and PCH. PCH will be closed for southbound traffic from Main Street to 12th Street beginning at 6pm. Southbound traffic will be diverted up Bolsa to Seal Beach Blvd.

4. **Announcers:** There are 4 announcers and Cable TV cameras will be located along the parade route at these locations: Main Street in the 100 block in front of Clancy's; Central and Main (TV also); Electric and Main; Main Street 300 block in front of Baytown Realty. Viewing the parade at these locations will allow you to hear each entry being announced.
5. No alcohol allowed along the parade route.
6. **Parking:** This is a difficult evening for parking so we recommend coming early and carpooling as best you can. The 10th Street beach lot is closed for parade staging but other city lots are open at: 8th Street Beach Lot; 8th & Central; 1st Street Beach Lot - these lots will fill early and the 8th street beach lot closes at 6pm. Your best bet for parking is along public streets in Old Town or on the Hill. You are cautioned not to park in private business parking lots as you may be towed.
7. **Safety:** Once the parade has begun, we ask that you stay in your viewing location until the parade is over. Crossing streets during the parade poses safety issues and slows down the parade. If crossing is needed, wait to be escorted by a yellow vested parade marshal.
8. **Restrooms:** Public restrooms are located below near the Pier entrance. Portable restrooms are located near the intersections of Main and Central, Main and Electric and 10th and PCH
9. Entries are not allowed to throw or toss candy or other items from vehicles, floats or walking groups as this could lead to serious injury to spectators. Walkers may pass out candy along the parade edge. Please do not enter the parade route for candy or other items if they fall on the route.
10. **Santa after the Parade:** Santa will be visiting kids after the parade at Seacoast Grace Church on Electric Avenue (the little white church just East of Electric at 10th Street). Kids can get their picture taken with Santa and enjoy hot chocolate & cookies - Free!
11. In case of inclement weather on the day of the parade, please watch for updates on Facebook and the parade website: www.sealbeachlions.com. The rain date is December 13th.